

A CONCEALER PENCIL THAT REALLY DOLLS IT UP



Posted by Arielle 11.30.11

GGI (Gotta Get It)

PRODUCT: The Pencil by D.O.L.L. Cosmetics

Upon first looking at **The Pencil** by **D.O.L.L. Cosmetics**, I scratched my head. A pencil that looks like eyeliner or lipliner that acts as a concealer? In all my years of beauty experimentation, I'd never seen anything quite like it. Yet, I was intrigued. I tried it on my makeup- and product-free face, applying it to all areas I would normally cover with my liquid concealer.

It was a truly unique cosmetic experience for me. **The Pencil** goes on smooth, and only requires a little bit of rubbing in to conceal dark spots and problem areas. I really, really liked it. **The Pencil** comes in three shades: light, medium, and dark. The only problem I had with it was that the "light" was just a little too dark for my very pale skin. If it were a touch lighter, I would be really thrilled.

Created by two celebrity makeup artists, **The Pencil** is a completely new product, only currently available through [D.O.L.L.'s website](#). I think it is a great product with a lot of potential once it becomes more developed. I'm eager to see where it will be sold, how it will be marketed, and if it's a success.

FINAL VERDICT: GGI (Gotta Get It)

BY WAY OF: GIFTED

Would you buy it again? YES

Would you recommend it to a friend? YES