

VALENTINE'S DAY FRAGRANCE GIFTS

Posted by Arielle 02.14.12



Photo Credit: saks.com

If you haven't yet found that perfect gift for your sister, mom, or best friend – never fear, BITB is here to help you out. Valentine's Day is the perfect time to indulge in a new fragrance, and we've rounded up some of the newest and most romantic on the market. Perhaps you are just looking for a way to treat yourself – and we're all for that – fragrance is such a wonderful spirit booster. So check out the fragrant choices below – all perfect for that one day a year when indulging on candy and champagne and wearing red hearts is not only acceptable, but encouraged.

VELVET SUBLIME

Dolce and Gabbana: just the name sends thoughts of Italian luxury straight to our minds. The newest fragrance by the duo is in such high demand that customers can only purchase in limited quantities online. [Velvet Sublime](#) (\$195) is inspired by the orange groves in Sicily, and its fruity scent is sure to please everyone, Italian or not.

LIVE IN LOVE



Photo Credit: oscardearenta.com

Oscar de la Renta's latest eau de parfum, [Live in Love](#) (\$78), evokes the Valentine's spirit like only a fragrance can. With top notes of hyacinth, galbanum, bergamot, lily of the valley, and orchid; middle notes of jasmine, African orange, and rose; base notes of sandalwood, Virginia cedar, amber and musk, this fragrance will make you think of a stroll in a beautiful garden.

MISS DIANE



Photo Credit: sephora.com

Diane by Diane von Furstenberg (\$85) is the designer and fashion legend's latest take on fragrance and it's perfect for the sophisticated woman in your life. It's a little bit musky but also clean and crisp, so it'll satisfy many tastes. And a bonus: it's MUCH less expensive than most of Ms. von Furstenberg's famous wrap dresses, so you can feel glamorous without breaking the bank.

A FLOWERBOMB



Photo Credit: sephora.com

A perfume made specifically for Valentine's Day? We're sold. **Viktor & Rolf's** newest creation, **Valentine's Petite Flowerbomb**, is just that: an explosion of florals, with notes of Sambac jasmine, Centifolia rose, Cattleya orchid, Ballerina freesia, and patchouli. It makes the perfect gift for a girlfriend or wife (guys, are you listening?!) or for a pretty pick-me-up just for yourself.

SAY YES TO YELLOW



Photo Credit: macys.com

Just because your sweetie can't afford a real yellow diamond to give you (we'll forgive him), that doesn't mean you can't be dripping in them, thanks to **Versace Yellow Diamond** (\$88). The bottle is gorgeous with a huge "diamond" on top, and will look great in your bathroom, but more importantly, the smell is divine. It has notes of pear and orange blossom giving it just a hint of sweetness that will get you notices, but in a subtle way. After all, there's always next year for that canary ring, isn't there?

BRING IT ON, SPRING



Photo Credit: shop.nordstrom.com

Are you sick of the winter blues? By the time February hits, most of us are so over the drab weather and nights in that we're dying for a taste of spring. Well the new fragrance by **Chloe**, [L'eau de Chloe](#) (\$65), is perfect for a winter pick-me-up! The delicate and feminine scent celebrates springtime and will make you feel revived, even if it's still frosty, dreary, and snowy outside.

GET LOVESTRUCK



Photo Credit: sephora.com

If you're madly, passionately in love, then there's no better day than Valentine's Day to shout it on the rooftops, and no better perfume to spritz than [Lovestruck by Vera Wang](#) (\$68). It has mouthwatering notes of pink guava and mandarin, and floral notes of tuberose, lotus blossom, precious woods, and sheer musk. The bottle alone makes for a perfect Valentine's present, and she's sure to love the romantic scent inside.